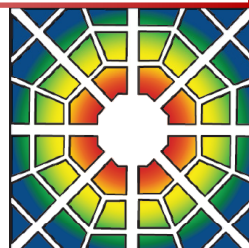
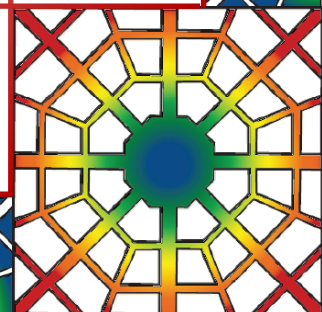


Foundations of Community Vitality Workshop

INSERVICE INVITATION

***NOVEMBER 12-14TH, 2014
MINERAL POINT, WIS***





Overview and Purposes

The number and complexity of issues confronting local governments, community organizations and networks are rapidly increasing. There are significant differences in the capacity of local groups to deal with these issues and develop effective policies and efficiently manage resources. UW Extension colleagues have concluded that all fields related to the development of community (broadly speaking) have undergone dramatic changes in the last 40 years. Leaders of change processes for community structures and organizations now need to know how to “play the game” and develop the “necessary expertise” to address community needs and build community capacity. All program areas of UW Extension are positioned to lead processes and provide resources

to leaders within community networks in need of our assistance. In this “Invitation” you will see how this training will assist you and all participants in enhancing their knowledge and practice skills for leading change, building community capacity and helping to move our communities toward vitality. Our purposes and learning objectives are included along with the draft Agenda.

In 2008, UW Extension delivered a very successful 2-day inservice program, entitled “Transforming Communities and Building Community Capacity”. Over 50 colleagues from all four Program areas attended and provided strong evaluations. In 2013, the newly revamped UW Extension, Community Vitality and Placemaking Team recognized the need to further build our knowledge and skills around community capacity building and community vitality. This Team has developed an updated inservice program which we are calling Foundations of Community Vitality.

The overall purposes of the Foundations of Community Vitality professional development program are to:

- Build strong institutional capability for understanding the context of transforming communities and building community capacity.
- Foster expanded local government and community organization and group programming in the area of capacity building and community vitality.
- Build strong institutional capability for applying community capacity and community vitality concepts within all Cooperative Extension Program Areas.
- Enable individual professional growth in understanding in applying concepts of capacity building, community vitality, asset-based community development and community placemaking including interactive charrette processes.
- Initiate and nurture a learning community of planning practitioners who share a common interest and technical language and knowledge base.

Learning Objectives

Learning objectives for the program include:

- Participants will understand the context of transforming communities and building community capacity.
- Participants will learn a model for conceptualizing community capacity, comprised of three inter-dependent elements: community environment, community structures, and purpose-based action.
- Participants will learn a framework for purpose-based action, comprised of five purposeful approaches, and skills, tools, and roles needed to pursue them to achieve community purposes.
- Participants will learn how to help community organizations and groups diagnose their unique needs and assess their capabilities and readiness for purpose-based action.
- Participants will learn about key roles essential for building community capacity, and assess their individual knowledge level and ability to play these roles.
- Participants will learn basic systems planning approaches and basic concepts for understanding networks with application in community situations.
- Participants will learn to differentiate and find similarities in concepts of community vitality, economic development, community development and asset-based community development.
- Participants will learn about principles of community placemaking and process applications of community design charrette (with applications for all four Program Areas).

Program Materials and Resource Publications

A supporting materials folder for this program is included and arranged generally to follow the course agenda. Team members will include PowerPoint presentations, exhibits, and other resource materials from their presentations. Primary documents included in the folder are:

Hinds, David G. (2008). *Building community capacity: Environment, structure, and action to achieve community purposes*. Publication G3840. Madison, Wisconsin: University of Wisconsin-Extension, Cooperative Extension.

<http://learningstore.uwex.edu/Assets/pdfs/G3840.pdf>

Community Vitality and Placemaking Team. "Community Vitality Defined." University of Wisconsin-Extension. 2014.

Grabow, Steven H., Hilliker, Mark, & Moskal, Joseph. (2006). *Comprehensive planning and citizen participation*. Madison, Wisconsin: University of Wisconsin-Extension, Publication G3810.

<http://learningstore.uwex.edu/Assets/pdfs/G3810.pdf>

Grabow, Steven H. *Principles of Community Placemaking and Making Places Special: Professional Guide*. University of Wisconsin-Extension. November, 2013. http://jefferson.uwex.edu/files/2014/04/PlacingMakingProfessionalGuide_Nov2013.pdf

Grigsby, William J. "Community Vitality: Some Conceptual Considerations." The Northeast Regional Center for Rural Development. Rural Development Paper No. 6. The Pennsylvania State University, 2001.

The Community Vitality and Placemaking Team also recommend the following resources:

Kotter, John (1996) *Leading change*. Boston, MA: Harvard Business School Press.

Krebs, Valdis & Holly, June (2002). *Building Smart Communities through Network Weaving* www.orgnet.com/BuildingNetworks.pdf (accessed March 12, 2014).

Kretzmann, John P. & McKnight John L. (1993) *Building Communities from the Inside Out: A Path Toward Finding and Mobilizing a Community's Assets*. Center for Urban Affairs and Policy Research, Northwestern University.

Mehrhoff, Arthur W. *Community Design: A Team Approach to Dynamic Community Systems*. Thousand Oaks: SAGE Publications, 1999.

Nadler, Gerald (1981). *The planning & design approach*. New York: John Wiley & Sons.

Nadler, Gerald & Chandon, William J. (2004) *Smart questions: Learn to ask the right questions for powerful results*. San Francisco: Jossey-Bass Imprint, John Wiley & Sons, Inc.

Nadler, Gerald & Hibino, Shozo (1994). *Breakthrough thinking: The seven principles of creative problem solving*. Rocklin, California: Prima Publishing.

Phillips, Rhonda and Pittman, Robert H. (Editors). (2009). *An Introduction to Community Development*. London and New York: Routledge.

Community Vitality and Placemaking Team

Will Andresen (Co-Team Leader), CNRED, Iron County

Steve Grabow (Co-Team Leader), CNRED, Jefferson County

Josh Clements, Community and Economic Development, Iowa State University Extension

Kathy Eisenmann, Family Living, Jefferson County

Todd Johnson, CNRED, Grant County

Nathan Sandwick, CNRED, Portage County

Team Coach

Bill Rizzo, Local Government Center

Workshop Arrangements

Becky Mehringer, Project Assistant

Foundations of Community Vitality Workshop

DRAFT AGENDA

A pre-workshop event has been planned for Wednesday evening, November 12, 2014. Workshop participants will gather in downtown Mineral Point at 5:00 p.m. for a presentation on local community vitality efforts. Casual dining opportunities for participants will be available in downtown Mineral Point at the conclusion of the presentation around 6:30 p.m.

Day One-Thursday, November 13, 2014 (Quality Inn, Mineral Point)

8:30 – 9:00 Assemble, Greet and Opener Exercise on Community Vitality

9:00 – 9:15 Welcome and Program Overview – Steve and Will

- Introductions of team members
- Purpose and context of Community Vitality
- Purpose and objectives for the two days
- Agenda and resource review

9:15 – 10:30 Building Community Capacity – Steve and Will

- Community Transformation
- Defining “community”
- Community Capacity Model
- Interactive exercises during presentation

10:30 – 10:45 Break

10:45 – 12:00 Five Purposeful Activities – Steve and Nathan

- Examples of programs and concepts
- Five factors of each purposeful activity
- Interactive exercises during presentation

12:00 – 1:00 Lunch

1:00 – 3:00 Building Community Capacity: Diagnosis and Roles – Kathy and Nathan

- Effective diagnostic practices and determination of roles for Extension professionals
- Case Study
- Practice activity

3:00 – 3:15 Break

3:15 – 4:45 Systems Planning and Understanding Networks – Kathy and Josh

- An introduction to Systems Planning & Understanding Networks: Concepts and Practice
- Practice activity

4:45 – 5:00 Feedback and Preview of the Next Day

5:00 Adjourn

Day Two-Friday, November 14, 2014 (Quality Inn, Mineral Point)

8:30 – 9:00 Meet and Greet

9:00 – 10:30 Principles of Community Vitality – Josh and Todd

- Defining Community Vitality
- Comparisons to Community Development, Community Economic Development and Other Notions
- Interactive Exercises

10:30 – 10:45 Break

10:45 – 12:00 Asset-based Community Development – Will and Josh

- Theory and Practice
- Interactive Exercises

12:00 – 1:00 Lunch

1:00 – 3:00 Community Placemaking and Community Design Charrette - Todd and Steve

- Principles of Community Placemaking and Creating Special Places
- Theory and Practice of Community Design Charrette (Applications for All Extension Program Areas)

3:00 – 3:45 Reflection: Implications to Practice - Team

3:45 – 4:00 Feedback

4:00 Adjourn

