**PRESS RELEASE 1/2/16**

**Wisconsin Brown Swiss Association, Barb Muenzenberger, Secretary/Treasurer**

**Coon Valley, WI**

Nelson McCammon Youth Heifer Program accepting applications for 2016.

Mission statement: To help youth from all breeds, interested in working with dairy cattle gain hands-on experience with high quality Registered Brown Swiss. By working with Brown Swiss in this manner, it is our hope that youth will learn to appreciate the many outstanding qualities and rewards the Brown Swiss breed offers.

It is intended for this to be a two year program with the applicants being between the ages of 9 and 18 for cows and 9 to19 for heifers as of January 1. Applicants must be residents of Wisconsin and become members of the Wisconsin Junior and the National Junior Brown Swiss Associations.

Award recipients will receive a grant for 50% (up to a $1000 total) of the purchase price of a Registered Brown Swiss female of any age. Example: If you are selected and purchase an animal for $1500 you will receive a check in the amount of $750.

Applications and project reports will be due to the WI/McCammon Youth Heifer Program Committee % Norman C. Magnussen, PO Box 146, Lake Mills, WI 53551 by Feb. 1st. Winners will be presented at the Wisconsin Brown Swiss Annual Meeting March 5th at Tomah, WI.

More information about this and other programs can be found at the Wisconsin Brown Swiss Association website at www.wibrownswiss.com

Norman C. Magnussen

McCammon Share A Heifer Committee

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